



**GRE® tests and services** can help you identify the best candidates for your graduate and business school.

The *GRE*<sup>®</sup> revised General Test can help you make the best admissions decisions by identifying the candidates with the proven skills to succeed.



**The *GRE*<sup>®</sup> Program** plays a vital role in the admissions process for graduate and business school programs around the world. From extensively researched assessments such as the *GRE*<sup>®</sup> revised General Test to valuable services like the *GRE*<sup>®</sup> Search Service, the *GRE* Program can help you make the best admissions decisions when you become an official *GRE*<sup>®</sup> score recipient.

**The most widely administered admissions test used by graduate and business school programs worldwide.**

For more than 60 years, the *GRE*<sup>®</sup> General Test has been a valid predictor of success at the graduate level. With its introduction in August 2011, the *GRE* revised General Test will continue to:

- **assess the skills** that graduate and business schools value — verbal reasoning, quantitative reasoning, critical thinking and analytical writing.
- **provide a common measure** for comparing applicants with differing educational and cultural backgrounds.
- **furnish independent information** to supplement the evaluation of grades and recommendations.
- **attract a broad, diverse applicant pool of highly qualified candidates** interested in pursuing an advanced degree.

Plus, the *GRE* revised General Test is administered throughout the year at about 700 ETS-authorized test centers in more than 160 countries. The computer-based test is available in most regions of the world, and in areas where computer-based testing is not available, a paper-based test is offered.

Today, *GRE*<sup>®</sup> scores are used by thousands of graduate-level programs worldwide — including a rapidly growing number

of MBA and other business school programs. And because more people are taking *GRE*<sup>®</sup> tests than ever before — **about 700,000 people from 230 countries/regions** — *GRE* score recipients have access to a larger number of qualified, more diverse applicants.

**A reliable measure of the skills needed in today's demanding graduate and business school programs.**

Developed by ETS, a nonprofit organization, the *GRE* revised General Test is backed by extensive research and measures the skills valued by graduate and business schools worldwide — skills that are not limited to any specific field of study but are important for all:

**Verbal Reasoning** — Measures verbal reasoning skills, focusing on the test taker's ability to analyze and evaluate written material.

**Quantitative Reasoning** — Measures the ability to interpret and analyze quantitative information and apply basic mathematical skills and concepts (arithmetic, algebra, geometry and data analysis).

**Analytical Writing** — Measures critical thinking and analytical writing skills, specifically the test taker's ability to articulate complex ideas clearly and effectively.

*Learn more about how the *GRE* revised General Test can help you make the best admissions decisions for your program at [www.ets.org/gre/institutions](http://www.ets.org/gre/institutions).*

*"Boğaziçi University is committed to international excellence in education. Accepting *GRE* scores for graduate admissions has been essential for providing a common measure in which to compare applicants from many different backgrounds and identify the right candidates for our master's and doctoral programmes."*

Tereza Varnali, Vice-Rector  
Boğaziçi University

**The *GRE*<sup>®</sup> revised General Test** Better by Design™

**The *GRE* revised General Test launched in August 2011** — making the most trusted assessment of graduate-level skills even better.

Here's why that's good news:

- **More closely aligned** with the skills needed to succeed in graduate and business school
- **More simplicity** in distinguishing performance differences between candidates
- **More test-taker friendly** format for an enhanced test experience

With new questions, a new score scale and a new test-taker friendly design, the *GRE* revised General Test offers applicants a friendlier, more technically advanced test that is designed to provide you with even more reliable results.

To learn more, visit [www.ets.org/gre/revisedtest](http://www.ets.org/gre/revisedtest).

Start receiving official *GRE* scores now at [www.ets.org/gre/scores](http://www.ets.org/gre/scores).



Get even more value from the GRE® Program with our wide range of additional assessments and services.



## Additional assessments

The **GRE® Subject Tests** measure achievement in a particular field of study and help departments evaluate applicants' readiness for graduate school. Each GRE Subject Test measures content taught in undergraduate programs that is important for graduate study in that discipline. The tests are intended for individuals who have an undergraduate major or extensive background in the field. These paper-based tests are offered three times per year (October, November and April) in eight subject areas:

- Biochemistry, Cell and Molecular Biology
- Biology
- Chemistry
- Computer Science
- Literature in English
- Mathematics
- Physics
- Psychology

To learn more, visit [www.ets.org/gre/subjecttests](http://www.ets.org/gre/subjecttests).

**ETS® Personal Potential Index (ETS® PPI)** is a convenient, easy-to-use web-based tool that evaluators use to provide reliable, applicant-specific information about six key personal qualities (such as teamwork, and ethics and integrity) that graduate deans and faculty have identified as essential for graduate and business school success. The ETS® PPI Evaluation Report includes both quantitative and qualitative information that, when used with GRE® scores and transcripts, can help with admissions decisions by giving you an even more complete picture of your applicants.

To learn more, visit [www.ets.org/ppi](http://www.ets.org/ppi).

## Recruitment

The **GRE® Search Service** is a valuable recruitment tool, powered by Hobsons®, that provides direct access to GRE® test takers around the world who have expressed interest in hearing from graduate and business schools. Institutions can search a dynamic database with about 500,000 prospective students and can select from many different criteria to find candidates who best match their programs.

To learn more, visit [www.ets.org/gre/search](http://www.ets.org/gre/search).

## Assistance on effective score use and interpretation

GRE scores provide an important, meaningful way to compare candidates when making admissions decisions. ETS offers resources to help you determine the best score-use policies for your institution and to help you interpret the GRE scores you receive, including:

- Guidelines for using GRE scores. [www.ets.org/gre/scoreguidelines](http://www.ets.org/gre/scoreguidelines)
- GRE Board Statement Regarding the Fair and Appropriate Use of GRE scores. [www.ets.org/gre/boardstatement](http://www.ets.org/gre/boardstatement)

## Research

ETS, a worldwide leader in assessment development, is a nonprofit organization that maintains a practice of sharing original research findings with educators and

policymakers around the world so others can benefit from our work. We provide educational research and analysis, educational assessment and product development, policy studies to inform education-policy discussion and legislation reports and validity studies of interest to the higher education community.

The GRE® Research Program provides research reports on a broad range of topics of interest to the graduate and business school community.

Some of these topics include:

- validity evidence
- measurement topics
- analytical writing measure
- developing new assessments

To learn more, visit [www.ets.org/gre/research](http://www.ets.org/gre/research).

## Outreach

The GRE Program participates in extensive outreach with the graduate and business school community through the following activities:

- **GRE Test Preparation Workshops for Campus Educators** help attendees develop and conduct their own campus-based workshops. [www.ets.org/gre/educatorworkshops](http://www.ets.org/gre/educatorworkshops)
- **Individual Campus Visits** deliver updates on new developments, services and programs designed to help schools enhance their applicant recruitment and admissions process.
- **Regional Meetings** offer institutions within the same region the opportunity to learn of new developments and get updates related to GRE tests and services.
- **GRE Program Webinars** provide an in-depth look at the GRE revised General Test and our wide range of products and services.
- **Presentations at Key Events** and conferences allow higher education professionals to meet and hear directly from GRE staff. [www.ets.org/gre/conferences](http://www.ets.org/gre/conferences)

*"Diversity and academic excellence are important factors in the admissions process at IE Business School, which is why it was an easy decision for us to accept GRE scores for our master's and MBA programs. While keeping to admissions requirements, the test is a good option for those applicants considering a variety of postgraduate options."*

Lisa Bevill, Director of Admissions, Full-Time Programs  
IE Business School



## More and more business schools are accepting GRE® scores

Business schools that accept GRE scores may not only get more applicants to choose from, they get more diversity as well. It's one reason why a rapidly growing number are accepting GRE scores for MBA admissions — including top programs at Harvard, IE, INSEAD, MIT Sloan and Stanford.

### Here are other reasons why accepting GRE scores makes good business sense for your school:

- Independent research has shown that the GRE® General Test has excellent predictive validity for social science programs, including business.
- 48% of all GRE test takers have earned undergraduate degrees in quantitatively demanding fields such as engineering, mathematics and the sciences.
- The GRE revised General Test is offered at more locations and is less expensive than other graduate-level admissions tests.

Learn more about using GRE scores for business school admissions at [www.ets.org/gre/business](http://www.ets.org/gre/business).

To start receiving official GRE scores, visit [www.ets.org/gre/scores](http://www.ets.org/gre/scores).





## Helping test takers worldwide

**Test Fairness** The GRE® Program and ETS are committed to ensuring the fairness and validity of GRE® tests throughout the test development, administration and scoring processes. To be certain that these goals are reached, ETS maintains the highest levels of security and all GRE tests and services are routinely reviewed to ensure that they meet rigorous professional standards such as those outlined by APA, AERA and NCME.\*

**Equal Access** The GRE Program and ETS are dedicated to providing equal access to test takers. We offer free and low-cost test preparation materials, provide fee reduction programs† for individuals who demonstrate financial need and for national programs that work with underrepresented groups, and provide accommodations for test takers with disabilities.

*To learn more about ETS's commitment to test fairness and equal access, view our informative video, **Creating Opportunities for Success: Fairness and Access**, at [www.ets.org/gre/video/fairness](http://www.ets.org/gre/video/fairness).*

\* American Psychological Association, American Educational Research Association and National Council on Measurement in Education.

† For U.S. citizens or resident aliens.

*"The GRE revised General Test has an inherent pool of diverse students with a range of undergraduate degrees. That's why we use the GRE test as a way to identify qualified prospective students who may not have thought about a graduate degree in business. By accepting the GRE test, the MIT Sloan School of Management can help students understand how a degree in business can help them to succeed and add value to a variety of careers and industries, including education and nonprofit organizations."*

Julie Strong, Senior Associate Director of MBA and M. Fin. Admissions  
MIT Sloan School of Management



Start accepting official GRE® scores to help identify the best applicants — and make the best decisions for your program.

As an official GRE® score recipient, you will receive a GRE® Institution Code at no cost to you. Your school's name and code will be published in our *GRE Institution Code List*, increasing your visibility to a larger pool of potential graduate and business school students worldwide. Here are other reasons why becoming a GRE score recipient is a smart move.

You will also get:

**Official GRE Score Reports and ETS® PPI Evaluation Reports** directly from ETS, which guarantees the integrity and security of information.

**Your choice of free reporting**, in either paper score reporting or electronic score reporting via *SCORELINK®* Internet Delivery Service or CD-ROM. Multiple formats are available for a nominal fee if that best fits your needs.

**Customer support and important updates** from the GRE program about GRE tests and services.

Once you become an official GRE score recipient, you'll have the information you need to help you make the best admissions decisions.

To become an official GRE score recipient, complete our brief online application at [www.ets.org/gre/scores](http://www.ets.org/gre/scores).

Or, use your QR code scanner to learn more.



See how the *GRE*<sup>®</sup> Program can help you make the best admissions decisions as an official *GRE*<sup>®</sup> score recipient.

Visit us online at [www.ets.org/gre/institutions](http://www.ets.org/gre/institutions)

Email us at [gretests@ets.org](mailto:gretests@ets.org)

Call the GRE Help Line at +1-609-683-2002

#### About ETS

At nonprofit ETS, we advance quality and equity in education for people worldwide by creating assessments based on rigorous research. ETS serves individuals, educational institutions and government agencies by providing customized solutions for teacher certification, English language learning, and elementary, secondary and post-secondary education, as well as conducting education research, analysis and policy studies. Founded in 1947, ETS develops, administers and scores more than 50 million tests annually — including the TOEFL<sup>®</sup> and TOEIC<sup>®</sup> tests, the *GRE*<sup>®</sup> tests and *The Praxis Series*<sup>™</sup> assessments — in more than 180 countries, at over 9,000 locations worldwide.

[www.ets.org](http://www.ets.org)

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